



Region 15, AYSO Sponsorship Program

Welcome to Region 15, AYSO. As a new season gets started, we will have about a 900 to 1000 children from Torrance, Lomita, Harbor City, Carson, Harbor Gateway and other neighboring communities looking forward to good competition, fair play and of course lots of fun. Region 15, AYSO provides an environment where our young athletes will not only learn the game of soccer, but also teamwork and fairness. As spokespersons for these children, we at Region 15, AYSO seek your help and support in making this 2011-2012 year a memorable one. In short, the children need your tax-deductible donation to support our non-profit organization.

Our Federal Tax Number is 95-6205398.

As an AYSO Sponsor, you are a VIP of extra-ordinary standing. Your team will acknowledge your sponsorship with pride.

We have 4 tiers of sponsorships available.

Keeper-\$25 which includes:

A business card ad in our Kicker Newsletter or a personal message to your child (Limit one child) in our Directory.

Sweeper-\$50 which includes:

A personal message to the team, your child or children in our Directory plus a business card ad in our Kicker Newsletter.

Stopper-\$100, which includes:

A ½ page ad included in our Directory plus the Sweeper tier.

Striker-\$175, which includes:

A beautiful plaque with your team's photo as recognition of your contribution with acknowledgement to the sponsor, a full page ad in our Directory plus the Sweeper tier.

One-third (1/3) of your sponsorship dollars will directly help your team by providing funds for such items as coaching aids, banners, or even the end of the season party!! The remainder of your contribution helps all of the regional players with equipment and special activities. You may sponsor the team presenting you with this request or, if you wish, a recipient team will be selected for you at random. In any case, all of the children in Region 15 will benefit from your sponsorship.

Please complete the attached information form and return it to the address listed below. Should you have any questions, please feel free to contact our Sponsorship person Lani Bravo at Sponsors@ayso-region15.org

**Region 15, AYSO
Region Sponsorship
5125 Arvada St.
Torrance CA. 90503**

Region 15, AYSO Sponsor Information

Please be sure the information included on this sheet is accurate to ensure that the appropriate credit is given to our sponsor and teams.

Please select one tier:

- **Keeper- \$25:** a business card ad in our Kicker Newsletter or a personal message to your child (Limit one child) in our Directory.
- **Sweeper- 50:** a personal message to your child or children in our Directory plus a business card ad in our Kicker Newsletter.
- **Stopper-\$100:** a ½ page ad in our Directory plus the Sweeper tier.
- **Striker- \$175:** a beautiful plaque with your team's photo, a full page ad in our Directory plus the Sweeper tier.

Note: other than the sweeper tier, donations cannot be divided between teams.

Sponsor Information

Business Address:

Telephone:

Contact:

Product/Service:

Check#:

Bank#:

Total Amount:

Team Information

Team Name:

Boys ____ Girls ____

Division: _____

Coach's Name:

Coaches Address:

City:

Zip:

Coach's Phone:

Team Parent:

Phone:

If possible, please submit sponsorship artwork for the Directory electronically (i.e., .eps, .jpg, .tif, or .pic). Optionally attach your business card as artwork. If no business card is attached or no artwork is submitted, we will publish the name, address, and phone number of the business. Artwork space is 1/8 of a page (equivalent to size of business card) per \$75 contribution. Sponsorships received, will be distributed 1/3 to the team and remainder will go to the Region

All sponsorships MUST be received by October 10, 2011 in order to be included in our Directory. Please make checks payable to Region 15, AYSO.